



Division D Director Report

20 August 2020

Wow, we are already two months into the Toastmasters year! This is proving to be a year like no other and many of us are navigating through uncharted territory as manage the ongoing disruptions of COVID 19.

In June, Lisa and I sent out a list of broad goals that we hope to work towards this year. In this report, I will reflect on the progress of these goals.

Set up a Division Events Team:

The best way to manage a volunteer organisation is to spread the work out among as many people as possible. This year, we have set up a Division Events Team who will collectively organise all our educational and social events.

Thanks to the enthusiasm of this team, we have already run four Educational Workshops since the beginning of the year and have three more planned for September.

More Speaking Opportunities:

Running Club Leadership Training at District level was incredibly effective and I heard nothing but positive feedback. However, it came at a cost of fewer speaking opportunities for local members. As a Division, we will have to make sure that there are plenty of opportunities to speak at workshops, local conferences and other events.

Live Streaming Events:

Because our Division is geographically spread out, it is important that our events are accessible to keen members living outside of Christchurch. All the workshops that have been held to date have been recorded and posted on Facebook or in a Google Folder. This has been well received and many clubs have shared the recordings to their members.

Monthly Newsletter:

We have sent out two monthly newsletters to date and are currently putting together the third. This has been effective as a means of making clubs aware of local events. We use a two-page format, with the first page listing important notices and the second page featuring an educational / informational article to help club officers learn more about their roles.

Build up the Division D & E Facebook Group:

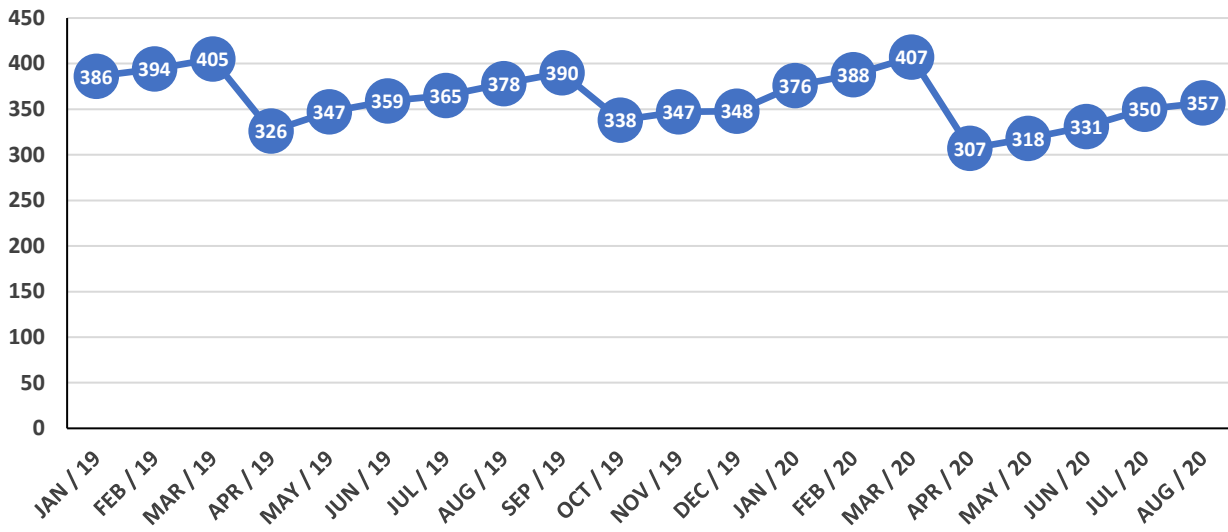
In June, our local Facebook Group had 244 members. At the time of writing, it now has 320 members. This is an increase of 76 member (or 33%) within approximately two months. It is important that we continue promoting this group to help build a stronger community.

I am incredibly proud of what our Division has already accomplished in such short time. Although our membership is slightly below where we were this time last year, we are only short by 31 members or 8%. Thanks to everyone who has volunteered their time to help their club rebuild and thrive. Every minute of your support makes our organisation stronger.

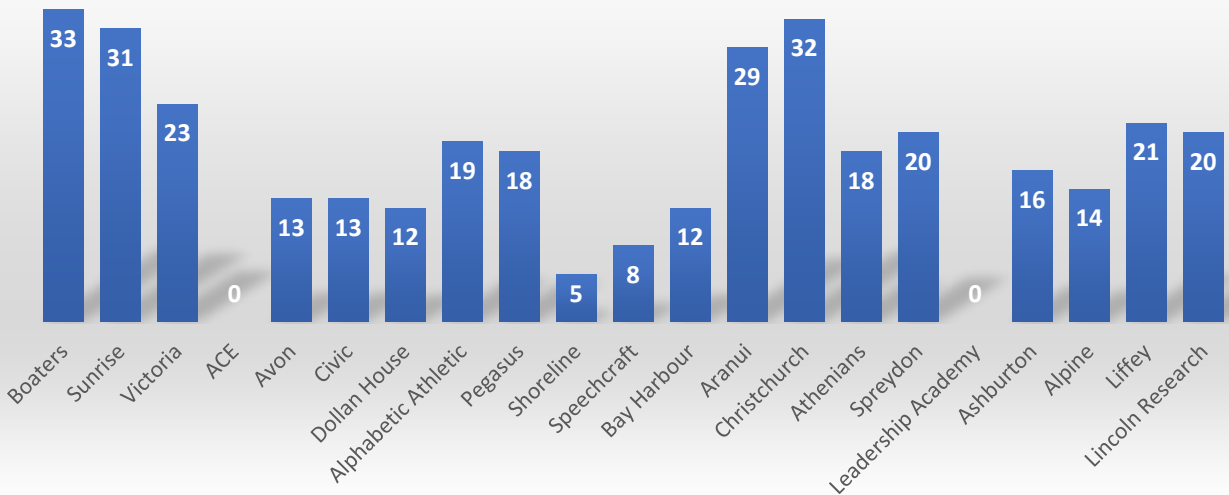
Division D Director 2020-2021

Brad Grootelaar

TOTAL MEMBERSHIP IN DIVISION D



MEMBERSHIP PER CLUB



MEMBERSHIP PER AREA

