



# Division C Director Report

4 September 2020

## Area Directors

Division C has four Area Directors. Two of the Area Directors have attended the District Officer Training, which put them in a good understand for what is required. One of the two is very experienced, which has helped with supporting the new director over the geographical distances. Of the remaining two, one is being coached into the role and the other is simply unavailable until later in the year and is still very keen.

## Clubs

There are currently 17 Clubs in Division C with 269 members. One club has met its October renewals. One club has had a club visit before the November deadline. No clubs are Club Distinguished. One club has met three goals, one club has met two goals and two clubs have met one goal. This is early days and the COVID-19 environment has not helped.

There are two clubs with fewer than 10 members, another seven clubs have 15 or fewer members, another five clubs have fewer than 20 members, and the three remaining clubs have more than 20 members. Clearly some clubs are struggling to survive.

## Club Officer Training (COT)

The Club Officer Training looks like it has been a great success being online. Seven clubs had three or fewer of their executive attend the first round of COT while 11 clubs had four or more attending. Four of the seven clubs have a membership of 11 or fewer, so they are possibly more concerned with survival. Five of the 11 clubs had six attending, which highlights the willingness on their part to be informed.

Some of the feedback indicates the online COT has been the best yet. The online training could possibly be recommended for the second round too. Interesting to see the club that is the advanced club had no one attend the COT. Those that do attend the small meeting do enjoy their monthly meetings over a meal. The very new club on the block had six attend, which may set the club on a solid foundation for the future.

## Pathways

There is only one club with 100% adoption. The lowest three adoption rates are 50%, 62% and 63%. The transition is continuing to be a challenge.

## Contests

At this stage, clubs are still planning their contests. The C1 and C4 Area contests are going to be held in Dunedin on 20 February 2020 while the C2 and C3 Area contests are going to be held on 6 March 2020 with the Division C contests aiming for the 20 March 2020.

## Aims

To encourage the clubs, through the Area Directors, to:

- 1) Increase the Pathways adoption rates. Aim to have no clubs with less than 75% adoption rate.
- 2) Maintain club numbers, not expecting any growth here and some are on the survival list.
- 3) Increase membership numbers for the existing clubs. This may involve promotional activities.
- 4) Encourage club engagement with the contests and COT.

## Division C Director 2020-2021

Simon Greig