

Club Visit Reports Summary

First Impressions

How can the club improve:

- Additional planning
- Share information with members
- Effective evaluations
- Explain why roles are done
- More forward planning to allow better preparation
- Guest material which explains roles
- On-boarding process
- Show branded material – why
- Showcase Pathways – brochures
- Front office/back office – be professional
- Introductions to include project details
- Boost meeting energy with enthusiasm, themes and interaction

What can the district do to help:

- Help list events
- Advertising
- Upgrade banners
- Help source branded material
- Share brochures for club use
- Help administer Pathways
- Monthly or Bi-Monthly Pathways sessions
- Club Leadership Training more accessible (online) focusing on roles
- Meet Up and other social media
- Badges for Pipitea?

Membership Orientation

How can the club improve:

- Persevere with Pathways
- Help members establish clear goals (Man with no target sure to hit)
- Promote to greater Corporate
- Structure mentoring programme better
- Don't forget existing members
- Welcoming ceremony for new members
- Social events

What can the district do to help:

- Distribute Pathways adoption rates to clubs
- Communicate succinctly and simply
- Get amongst the clubs and have a question and answer session including isolated clubs

- Sell value of Pathways (see CC for ideas) match to person objectives
- Provide specialist support for Corporate clubs
- Provide mentoring material
- Induction material/guest management
- Educationals on meeting roles and TI website
- Cross match mentoring

Fellowship, Variety and Communication

How can the club improve:

- Provide variety for club meetings
- Quality evaluations
- Target and acknowledge educational awards
- Ensure speeches complete projects and registered on Pathways and Club Central
- Communicate Toastmasters Promise
- Encourage team ethic and learning by attending District contests and events
- Use social media to showcase members
- Inter-club events
- Create learning evenings or educationals

What can the district do to help:

- Training around educational events (train the trainer)?
- District leaders visiting clubs
- Communicate all upcoming events
- Encourage contests and District event participation
- Encourage/train creativity
- Allow Area Director visits to be online

Program Planning and Meeting Organization

Has the club recently conducted a module from The Successful Club Series? 2/3rds – No.

How can the club improve:

- Plans schedules for club and member needs
- Encourage attendance and sell how learning occurs without speaking – culture
- Select non-speakers first for Table Topics
- Assign roles early
- Two TT evaluators – show benefits
- Arrive early

What can the district do to help:

- Remind clubs about club success plan
- Ongoing mentoring
- Keep clubs involved in District events
- Provide Successful Club Series material
- Promote educational resources
- Create more resources

Membership Strength

How can the club improve:

- Open night with guest speakers
- Some members have specific goals and leave
- Follow-up members between meetings
- Establish mentoring/buddy programme
- Promote club internally – Corporate
- Covid-19 has affected membership
- Focus more on retention (habit vs work)
- Succession planning
- Member-focused news stories
- Keep Facebook page active
- Target workplaces in CBD
- Focus promotion on achieving short term goals
- Encourage and develop future leaders
- Consider changes to meeting times, duration or frequency
- Use many channels to promote
- Support local businesses
- Take meetings into cafes, bars and other places in community
- Social evenings with other clubs
- Use TMNZ website to keep members up to date

What can the district do to help:

- Support and encourage open meetings.
- Assign Club Coaches
- Make CLTs and District Meetings more engaging
- Provide referrals
- Help designing and printing posters/flyers
- Fund advertisements
- Provide Facebook boosting
- Provide publicity in local papers and community

Achievement Recognition

How can the club improve:

- Let members understand how club committee roles work
- Present awards every quarter
- Register Pathways awards in both club central and base camp
- Register for trophies for contests and other club awards
- Help with Pathways
- Progress charts

What can the district do to help:

- Add Pathways to Training
- Add Club Central to Training
- Add Instructions and How To guides to training

- Recommendations for District provided

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