

## DISTRICT 72 PROGRAMME QUALITY DIRECTOR'S REPORT TO THE DISTRICT EXECUTIVE & COUNCIL

District Programme Quality Director	<b>Stephen Preston</b>	Report date	<b>3 April 2020</b>
-------------------------------------	------------------------	-------------	---------------------

### District PQD Goals for the year

1. Provide frameworks for delivery of effective training programmes for District Executive and Club Officers
2. Drive and support an increase in the uptake of Pathways within the District for all members progress, and ensure all clubs are prepared for the phasing out the traditional system at the end of this Toastmasters year
3. Develop tools and ideas for Clubs to increase rates of member retention and support Club/member growth
4. Promote/support members achieving education awards/goals and provide recognition of achievements
5. Promote the Distinguished Club Programme (DCP) and work to ensure that at least 50% of all Clubs in the District reach Distinguished Club status
6. Supervise planning, organisation and direction of the May 2020 District 72 Conference in Christchurch
7. Support all Clubs, Areas and Divisions, along with the District, to ensure that speech contests are delivered and run effectively, in accordance with the latest updated Toastmasters International Contest Rulebook
8. Respond to any enquiries within 48 hours
9. Effectively represent District 72 at National and International levels as required
10. Support all areas of club growth, member development, member retention and club support activities in the District to assist in achieving District goals

### District PQD Celebrations & Successes since the last report

- 2<sup>nd</sup> round CLT delivered with 54% of clubs meeting minimum attendance requirements for DCP and a further 26% registering some attendance. 52% of clubs in the Districts achieved the DCP point for having at least 4 committee members in both the 1<sup>st</sup> and 2<sup>nd</sup> rounds. Sunday Afternoon Toastmasters had all 7 of their committee members at both rounds – congratulations!
- Pathways Guru training has been undertaken with a series of 5 webinars delivered. At this point we have 4 people who have completed all the requirements to be awarded the title “Pathways Guru” – Genevieve McLachlan, Norbert Lee, Terry Cave and Toby Petterson
- 59 Clubs (45%) across the District have currently achieved a minimum of 5 DCP points, with a further 14 Clubs (11%) on the verge at 4 DCP points with 3 months to go. Membership growth required for many. The Dues extension to 30 April means none have, as yet, been confirmed
- Recognition is certainly due to the District Conference Committee who, despite the disappointment of cancellation, put many hours of work into preparing for what would have been a great event
- Educational Awards to date: 21 x DTM, 22 x Paths Completed, 43 x Level 4, 83 x Level 3, 154 x Level 2, 303 x Level 1, 4 x Pathways Mentor, 17 x ACG, 23 x ALS, 17 x HPL, 14 x ACS, 25 x ACB, 16 x ALB, 44 x CL, 53 x CC

### Projects in Process

- Online Webinars – developing and delivering a series of Webinars to assist clubs, with a particular focus on the online environment, club growth and business meetings
- Division and District Speech Contests – Working with a team to develop and deliver online Contests for the remaining Division Contests (E & J) and the District Contests
- Realignment – working with Division Directors to ascertain the changes that may be required within the District to ensure Clubs, Areas and Divisions are suitably aligned
- Awards – Recognition is important. Currently reviewing and ensuring that all District Awards are being identified and prepared for District recognition
- Bids for May District 72 Conference 2022 have been opened and nominations are being sought
- Mentoring Pool project being maintained to support clubs and members in District 72
- Continuing to get Pathways system knowledge and adoption rates up across the District

### District PQD Challenges, Issues & Solutions

At this point in time the biggest challenge is COVID-19. Two of the Divisions, E & J, still have contests to complete along with the District Contests. We are working to have these all completed by the end of May 2020. Club and member support is vital at this time and we have identified communication, marketing, online webinar workshops and direct support for those Clubs who are particularly challenged at this point in time, as the most important solutions to have in place within the District and are working to achieve this.