

District 72 Club Growth Director Elect Report – for 6th -7th July 2019 Meeting

Basil Moskovis DTM - Club Growth Director Elect 2019-2020

Greetings follow Toastmasters,

As the new CGD for the upcoming year I have been busy getting my head around the challenge's facing D72. To this end I have been working on the directions and strategies that I wish to pursue as your new CGD. By playing my part in the new teams overall plan. Our district is going to prosper and be successful this year.

Marketing

I am currently working on the marketing plan for the D72. In that I am in the process of costing some marketing campaign ideas. Which I hope to be able to roll out in late September, and another style campaign in late January early February.

New clubs

Aim to support the new clubs we have in formation.

Look for places where new clubs can be formed (we need more corporate clubs)

Promotional Material

Review and reprint visitor booklet.

Look at developing a corporate booklet

Club Coaches.

I am going to establish Club Coach Advisers across the district as direct support for club coaches.

Division Directors get you thinking caps on if you can think of a person who would be ideal for the role please let me know.

Their role will be to be a source of ideas and encouragement for the coaches as it can be a lonely task at times. We need to support straggling clubs, and by supporting club coaches we have the best change of growing that club again.

I wish to meet you

I am a person who likes to meet and encourage others.

I aim to meet as many members as I can feel free to ask me to come to your events.

Leading from the front learning and growing this is the Toastmasters Way.

Basil Moskovis DTM

Club Growth Director Elect 2019/2020

