



DISTRICT DIRECTOR REPORT

District Mission: "We build new clubs and support all clubs in achieving excellence"

District 72 Focus for 2019/20: "To achieve excellence by empowering members and clubs with the support, education and tools needed to promote and strengthen membership and club quality, and to complete the transition to Pathways."

It is only a few weeks to the start of the new year, and we have started looking at how we can strengthen Toastmasters in the District.

The District has a number of struggling and low membership clubs. As at 11 June the District had:

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|--------------------|----------|-------|
| • Under 12 members | 33 clubs | 26% |
| • 13-15 members | 14 clubs | 11% |
| • 16-19 members | 31 clubs | 24.4% |
| • 20 + members | 49 clubs | 38.6% |

We want to get back to basics at training to ensure that clubs have the support, education and tools needed to promote and strengthen membership and club quality. Programme Quality Director, Steve Preston and District Trainer, Kath Cherrie are busy developing the District Officer Training and the Club Leadership Training. We also have the challenge of completing the transition of members and clubs to Pathways.

It is a timely reminder that Club Leadership Training will be held over July and August. Those clubs who send 4 or more Club Officers to Club Leadership Training are those who usually succeed in having a quality club and an enthusiastic group of members, and keep attracting new members.

The contest round will be starting shortly. There have been some changes to the Contest Rulebook. Make sure that you read and understand the latest Contest Rulebook when organizing contests.

The Top Table has had their first planning meeting. It was a chance for us to get together, to discuss our goals for the District, and start working on our plans for the District. The District Success Plan will be presented to the District when we have completed our action plan, including education, marketing and public relations. Our plans to strengthen the clubs and complete the transition to pathways.

I look forward to working with the District Team, clubs and members to support and strengthen our clubs and enhance our members experience.

Diane Jsherwood

District 72 Director

12th June 2019