



DISTRICT 72 DIVISION DIRECTOR'S REPORT TO THE DISTRICT EXECUTIVE

Division	J	Division Director	Helen Cartmell	Report date	10 June 2019
----------	---	-------------------	----------------	-------------	--------------

Division Goals for the year

- Embedding Pathways into clubs where there is little knowledge, incentive or expertise.
- Build Pathways 'champions' in clubs to assist members
- Strengthen club membership by ensuring all clubs follow Toastmasters protocols and procedures

Division Celebrations & Successes

For the second year running, the District Evaluation Contest has been won by members of Division J. Also, the third place getter for the District Humorous Contest is a member of a Division J club.

Club Membership at a Glance

20 +12	16 -19	13 -15	12 or Fewer
Ngaio Toastmasters	Kapi-Mana@Tawa	Coastmasters	Toastmasters of Waikanae
Upper Hutt Toastmasters	Spinnaker	Masterton Toastmasters	Porirua Central
Silverstream Toastmasters	Paekakariki Early Birds	Petone Toastmasters	Newlands
Hutt Valley Toastmasters	Ohariu Toastmasters	Cup Cake Communicators	WOW
Hutt City Toastmasters	Gracefield Toastmasters		Churton Park
Wainuiomata Toastmasters	Sunday Afternoon Toastmasters		Phoenix

Division Challenges, Issues & Solutions

The major challenges for the Division are the embedding of Pathways into 'reluctant' clubs and the low membership of 11 clubs – several of whom have seen no real increase in membership over several years.

Proposed solutions

- Ensure Area Directors are knowledgeable about Pathways and actively promoting its implementation for all members.
- Pathways workshops – face-to-face, and online for Division members
- Encouraging members who are well-immersed in Pathways to become club ‘champions’ and assist with promoting the programme.
- Division Director to visit all clubs in the Division to gain ‘feel’ for culture.
- Area Directors to encourage all clubs to run at least one Moments of Truth educational using experienced Toastmasters to facilitate.
- Evaluate club websites – some are not ‘user-friendly’/overloaded with information irrelevant to prospective members and contain no information about Pathways. ADs to make suggestions to club officers on possible improvements.
- Promote CLT to all members.
- Encourage experienced members to step up as club coaches for clubs with low membership.
- Encourage members of low-membership clubs to visit ‘successful’ clubs and take away any learnings.
- Ensure Toastmasters ‘branding’ is in place in all clubs.

New Clubs Progress

There is the possibility of a new club for Hutt City Council – we are awaiting feedback. A demonstration meeting was very successful and generated considerable interest.

Division Events and other newsworthy items

The following opportunities have arisen for Division J members over the past few weeks:

- Helen Cartmell gave educational at GLAM (club in formation in Wellington)
- There is the possibility of running a Youth Leadership Programme at a primary school in Upper Hutt.
- Two members of the Division will be speaking with students on an ESOL course at Wellington High in mid-June.
- An opportunity to run a demonstration meeting at an English Language School in Wellington may eventuate in September.
- We have been approached by Corrections staff to run a Speechcraft course at Rimutaka Prison.