

Public Relations Manager Report - July 2019

I'm excited to be in this position so I can share my passion of Toastmasters and what it offers with as many people as I can.

It's my goal this year to support the clubs by providing resources and assistance to help membership growth. There are clubs struggling to get/retain members and the District team are committed to building membership.

As a team, we have agreed to continue boosting Facebook events for clubs so please get in touch if you would like your event to reach more people. This will not cost your club anything.

If you have anything coming up or if something special has happened in your area or at your club, I can write/help write something up for your local paper - just give me details and send a photo or two.

We are still working on ideas to promote Toastmasters so let know if you do have any ideas. I'm planning on arranging Zoom meetings for all VPPR's (Vice President Public Relations) so we can share ideas and resources.

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It's really important that we present a professional face with everything we publish. There are many resources available on the District web page as well as on Toastmasters International's web page which will assist with this. The brand manual can also be found on the TI site which provides information about what we are and are not allowed to do, colours and fonts we can use etc. If you're in doubt about anything, just ask.

The District also plans to work on the website this year to make it much more user-friendly. We're open to suggestions/ideas as well as offers of help.

Looking forward to another great year!

Kendall Eade - Public Relations Manager