

## DISTRICT 72 DIVISION DIRECTOR'S REPORT TO THE DISTRICT EXECUTIVE

Division	<b>F</b>	Division Director	<b>Sharon Kerr-Phillips</b>	Report date	<b>31st January 2018</b>
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### Division Goals for the year

Further to the goals mentioned in earlier reports, Division F's primary goal over the next five months is to do all we can to ensure each member is given the opportunity to reach their full potential in an enjoyable, supportive environment.

To achieve this, we are calling each club President to ensure we, as a District, are doing everything possible to meet the needs of and support each club.

1. This has resulted in our **Club Leadership Training** sessions being tailored to meet the needs of our clubs:
  - a. The format of the sessions has been changed. There will be more role playing in the upcoming sessions to increase audience engagement and participation.
  - b. We are running our Club Leadership Training session at Milford Primary School on the 13<sup>th</sup> of February, in a trial format. The session will be run primarily on a speed networking basis. Please contact Division Director, Sharon Kerr-Phillips on 021 059 9897 should you wish to be involved with the running of this session.
  - c. Our session on Conflict Management has been lengthened and is being run as a workshop.
  - d. Our Pathways session has been lengthened
2. While we are aware Pathways offers numerous benefits, we appreciate the challenges some clubs are facing as well. To address this:
  - a. We are running an additional **one-hour Pathways Panel Q&A session** at Northcross Church on the 10<sup>th</sup> of February from 2:30 pm – 3:30 pm to which you are all invited.
  - b. Some of our **Pathways Guides will be running additional Virtual Support sessions** so that we may smooth the transition to Pathways for you as much as possible, making it that much easier for clubs to be empowered to embrace the opportunities offered by Pathways.
  - c. A team of Division F members and Pathways Guides have committed to focusing on the **completion of their Paths** to ensure they have the depth and first-hand experience to address queries you may have.
3. To address concerns, you have expressed regarding membership retention and growth, we have arranged the below to assist with your membership building campaigns.
  - a. **Back of the Bus Adverts:** Two North Star buses are currently displaying Toastmasters adverts – please keep an eye out for them and let us know when you spot them (travelling from the Shore into town, around the North Shore suburbs and up the Hibiscus Coast)
  - b. **Billboards:** Toastmasters billboards have been displayed and more continue to be erected (thanks to Kingsley Moody and others for your work on the North Shore and in West Harbour and to Rob Wightman and Sonley Johnstone for your hard work in Orewa). Let us know if you spot these billboards and whether you have suggestions or design ideas (keeping in mind Toastmaster Brand awareness and colours).
  - c. **Encouragement and assistance with your submission of promotional funding applications.** We are grateful to District for the applications approved to date. Please do not hesitate to contact us should you need any assistance in completing your applications.
  - d. **Coffee News Ads:** Clubs are working together to have group adverts placed in the Coffee News
  - e. **Countdown and Pak n Save Notice Boards:** A number of people are placing and regularly updating adverts on local supermarket community notice boards using the cards the supermarkets provide. We encourage everyone to assist with this campaign by placing adverts for your clubs in your local supermarket too.
  - f. **BNZ Community Notice Board:** Teams of people have placed adverts on their local BNZ community notice board. This is a words-only, no graphics advert, which is displayed on BNZ'S advertising screens in store, this is done in store on the BNZ ipad. District has a BNZ account, so

we may tick the box saying we have an account with BNZ. We encourage all of you to join us in adding your Toastmaster club's adverts at as many BNZ stores as possible. (Please contact us should you need any assistance with this). We thank BNZ for their support of Toastmasters.

- g. **Advertising on Digital Notice Boards:** We are exploring the possibility of advertising on other digital boards (please be in touch should you have any contacts who may assist).
- h. **Facebook:** Encouragement of clubs to set up club meetings as events on Facebook and assistance with promotional funding applications to boost these events. (A reminder that our District marketing team is happy to boost our demonstration meeting adverts on the District's Facebook page – contact us should you need any help).
- i. **Bigger, Better Division F Conference:** We appreciate the Division F Conference has the potential to be used as a marketing event, to entice both club members and members of our community to attend the conference. We have therefore extended the time of the conference, to facilitate more workshops and speakers.

**Date:** Saturday 14<sup>th</sup> April

**Time:** 10:00 am – 5:00 pm

**Venue:** Northcross Church

**Address:** 826a E Coast Rd, Oteha

**Cost:** NO CHARGE

- j. **Printing club labels to be placed on Toastmasters magazines to advertise your club** We are happy to print labels for Toastmasters magazines advertising your club. Please email Kingsley Moody the details you would like on the label should you be interested or would like to see an example and please copy in your Division Director, Sharon Kerr-Phillips.

4. We value your input into the **realignment of Division F** and thank you for your communication regarding realignment to date. To provide you with a further understanding of the rationale behind the realignment and to support you in deciding whether the proposed realignment is best for your club, we have sent detailed supporting documentation for your comment. Following recent feedback received, we will be sending out a new graphic representation with more options added. We invite you to attend and give your feedback at our open realignment proposal meeting, the details of which are:

**Date:** Saturday 10<sup>th</sup> February

**Time:** 1:15 pm

**Venue:** Northcross Church

**Address:** 826a E Coast Rd, Oteha

5. **You would appreciate greater recognition of our member's achievements:**

- a. On the 1<sup>st</sup> of July 2018, Division F, as you know it will cease to exist. Let us celebrate the success of our Division F members throughout the years. After our Division F Conference, join us for our **Division F Celebration Dinner**, an event not to be missed:

**Date:** Saturday 14<sup>th</sup> April

**Time:** 6:00 pm – 10:00 pm

**Venue:** Northcross Church

**Address:** 826a E Coast Rd, Oteha

**Cost:** Probably \$25 (to be confirmed, dinner is being subsidised by sponsorship)

Please contact Division Director, Sharon Kerr-Phillips 021 059 9897, should there be anyone in your club's history whom you think should be recognised.

- b. Let's recognise our "Unsung Heroes" – those people who have contributed tirelessly to your club for years, with little or no recognition. Whom you would like us to recognise? We are asking each club in Division F to nominate a member for recognition. Please contact Kingsley Moody and copy in Division Director, Sharon Kerr-Phillips, with the details.

## **6. Assistance Completing awards in the Traditional Programme or Additional Speaking Opportunities for Pathways Projects:**

We are writing to club members who have completed their Competent Communication and / or Competent Leadership manuals to ascertain whether they may wish to complete traditional awards before the end of the traditional educational programme. We are happy to assist in finding:

- a. Additional speaking opportunities
- b. High Performance Leadership opportunities (There are a few projects currently available in Division F, please be in touch with your Area Director or Division Director, Sharon Kerr-Phillips, to find out more)
- c. Speechcraft course opportunities
- d. District role opportunities - we are still selecting Area Directors to be nominated for next year.
- e. Club coach, club mentor or sponsorship opportunities

To be relevant, the goals mentioned above need to be measured. The success of the above goals will be reflected in the achievement of:

25% of clubs to be distinguished by 30 March (date moved out due to some clubs not being aware that portions of Toastmasters International website shuts down over the holiday season and clubs needing more time to build membership through the marketing and advertising initiatives currently being run))

55 % of clubs to be distinguished by end of May

By 30<sup>th</sup> June, Division F to have a minimum of 5 % increase in membership payments

By 30 June, Division F to have a minimum of 7% increase in members

By 30<sup>th</sup> June, Division F to have a minimum of 80% of clubs in good standing

By 30<sup>th</sup> June, each area to have an average of 20 club members (stretch goal 25 members)

By 30<sup>th</sup> June a club to be chartered in each area to give every area director the opportunity to become President's Distinguished.

### **Division Celebrations & Successes**

A big welcome and congratulations to West Harbour Toastmasters who chartered on the 1<sup>st</sup> of January 2018. Many thanks to the West Harbour Team for all their hard work.

Congratulations to Long Bay Toastmasters for having submitted their charter papers requesting a charter date of the 1<sup>st</sup> of February. We know your team encountered a few challenges and we are proud of your persistence in attaining your goals.

We look forward to supporting our four new clubs chartered this year: Moo Talk Toastmasters Club;WNZL Toastmasters Auckland; West Harbour Toastmasters and Long Bay Toastmasters, towards becoming Distinguished clubs by the end of June.

Congratulations to Bruce Powell from One Hour Toastmasters, who will not only will be turning 100 years old in May this year, but who is also delivering his Pathways Ice Breaker speech in two weeks-time! What an inspiration to us all.

Congratulations to Murray Chapman on his 32 year-long service plaque award.

First Light Club is looking forward to celebrating their 40<sup>th</sup> anniversary, congratulations!.

Congratulations to Silverdale Orewa who will be celebrating their 10<sup>th</sup> anniversary this February.

Congratulations to Alun Chisholm, our District Statistician, Past District Governor, President of Auckland Advanced Toastmasters and a dual member of Review Toastmasters, for being the first person in New Zealand to register his Level 1 in Pathways (Visionary Communication).

Congratulations to Naomi Takeuchi, remote member of Auckland Advanced Toastmasters for being the first person in New Zealand to register her Level 2 award in Pathways (Strategic Relationships).

Congratulations to Review Toastmasters for being the first club in New Zealand to have attained a Pathways Distinguished Club Programme point this year. (Thanks to Alun Chisholm, Allister Laurent and Stephen Lindsay).

Division F congratulate our members who have attained their **Distinguished Toastmasters** award this Toastmasters Year: **Nathan Saminathan, Christine Alcott, Rosemary Oosthuysen , Sherman Wang** and **Theunie Wiid**.

#### Club Membership at a Glance

12 or Fewer	13-15	16-19	20+
11	10	12	12
Dargaville Toastmasters	Academic	DIATrube	Albany Toastmasters
Devonport Esplanade Toastmasters Club	Belmont	First Light	Auckland Advanced Toastmasters
Hokianga	On Top	Glenfield Toastmasters	Birkenhead Toastmasters
Northland Review	Orewa Lunchtime	Milford Toastmasters	EastCoast Bays Toastmasters Club
Northrise	Review	One Hour Toastmasters	Early Birds
NORTHTEC	Sunnynook Toastmasters	Shortland Street Toastmasters Club	Flying Start
Research on Toast	Takapuna Toasters	Silverdale Orewa Toastmasters	Hibiscus Coast
Rosedale Toastmasters	Toastmasters@Lunctime	Sovspeak	Ingram Micro Toastmasters
Takapuna Midday Toastmasters	Weekend Toastmasters	Taka Talkers	Moo Talk
Top Notch	Whangarei	Tohi Toastmasters	North Shore
Vodafone Club		West Harbour Toastmasters	Top Start
		Warkworth	WNZL Toastmasters Auckland

#### Division Challenges, Issues & Solutions

**Dargaville Toastmasters** – we await confirmation from Area Director, Kingsley Moody, as to whether this club would like a club coach.

**Hokianga Toastmasters** – a big thank you to Rob Wightman and Troy Smith who have been appointed club coaches. While this club is still experiencing difficulties with its bank account, together with the assistance of the club coaches and Area Director Frank Phillips, we are confident this club will go from strength to strength.

**Top-Notch Toastmasters** are experiencing difficulties as the council is no longer paying membership fees. The club has four dedicated members who are committed to ensuring the continuation of the club. This club's Pathways Guide presentation was well received and their Pathways Guide, Kingsley Moody, is hopeful the council will become more supportive of this club.

**NORTHTEC Toastmasters:** This club is no longer holding meetings. The implementation of a Tōhī model of Toastmasters at NORTHTEC, is a work in progress which will hopefully come to fruition this year.

**Northland Review** – Paperwork has been submitted for the appointment of a club coach, this together with recent interest in the club should result in the club growing steadily.

**Rosedale Toastmasters** – District has recently approved promotional funding for this club. We are confident the advertising and marketing strategies this has facilitated will go a long way in strengthening this club.

**Devonport Esplanade Toastmasters** we are currently looking for the correct coach for this club



**Vodafone Toastmasters** - this club has now relocated to Smales Farm. We are in the process of submitting the paperwork to District for a second coach who will be able to support the club in its new venue.

**Takapuna Midday Toastmasters** – the paperwork to appoint a club coach is in the process of being submitted to District. We are confident this appointment will result in substantial growth of membership.

**Weekend Toastmasters** – many thanks to Stephen Lindsay and Christine Alcott for being appointed as club coaches. We look forward to these coaches turning around the seasonable nature of this club.

**Taka-Talkers** will be facing the challenge of finding new members when some of their members will be relocated to the CBD and some to Orewa. We will be supporting this club to find new members.

**Silverdale Orewa** has recently lost its venue, we will be doing all we can to assist this club in finding a new venue.

**First Light Club** has changed its venue and is currently holding shared meetings with **Morning Toast.Northrise Toastmasters** is looking for a club coach. Please send any expressions of interest to Area Director, Felicity Hopkins, or Division Director, Sharon Kerr-Phillips. This club meets on a Thursday at Massey University at 7:00 am. Congratulations to the executive committee and past president, Gael Black, at **Milford Toastmasters** for the strengthening of this club. Great to note that four club officers attended the second round of Club Leadership Training in December.

**SovSpeak** and **Research on Toast** appear to have embraced Pathways. We look forward to watching your progress.

### **NEW CLUB PROGRESS**

**Dairy Flat Toastmasters** – the marketing approach of this club and dedication of its core members has contributed to the slow growth of the club, despite the challenges of the club's demographics. (should the club charter this year, it is likely to be placed into Division A).

**IT Toastmasters** – the key people behind this club wish to come to grips with Pathways before proceeding with the charter of this club

**Insurance Toastmasters** – first demonstration meeting still pending

**Police** – once started this club will have alternating morning and evening meetings. There is a team ready to support this club. As West Harbour has chartered, the key people involved will now be focussing their attention on this club.

**Accounting Toastmasters** - this club is on hold pending the sponsors becoming more confident with Pathways

**Wairau Toastmasters** – there are two organisations urgently wanting to start clubs in the first quarter of the year.

Wairua may be placed on hold depending on how quickly these other clubs progress.

**Mangawhai Toastmasters** – awaiting confirmation from Area Director as to how this lead is progressing.

### **Division Events and other newsworthy items**

Thank you for advising Division F's hands-on, interactive workshop designed to help members navigate the Toastmasters websites held on the 21<sup>st</sup> of October at Pinehurst School was invaluable. You have told us you would like another of these workshops, we will advise the date of a further workshop in due course.

There are additional workshops planned in April, please keep an eye out for them on the District Calendar.

Good luck with your contests! We look forward to hearing your winning speeches at the:

#### **Division F Conference:**

**Date:** Saturday 14<sup>th</sup> April

**Time:** 10:00 am – 5:00 pm

**Venue:** Northcross ChurchA

**Address:** 826a E Coast Rd, Oteha

**Cost:** NO CHARGE

#### **Division F Celebration Dinner:**

**Date:** Saturday 14<sup>th</sup> April

**Time:** 6:00 pm – 10:00 pm

**Venue:** Northcross Church

**Address:** 826a E Coast Rd, Oteha

**Cost:** Probably \$25 (to be confirmed, dinner is being subsidised by sponsorship)

**Reminder of Remaining Club Leadership Training Opportunities:**

**DATE: Thursday 8<sup>th</sup> February 2018**

**TIME:** 6 pm – 9:35 pm

**VENUE:** BNZ Partners Business Partners Centre. The Gallery, Level 7 Deloitte Tower

**ADDRESS:** 80 Queen Street, Auckland **CBD**

**DATE: Saturday 10<sup>th</sup> February 2018**

**TIME:** 9:00 am – 1:00 pm

**VENUE:** Northcross Church

**ADDRESS:** 826a East Coast Rd, Oteha, Auckland

**DATE: Tuesday 20<sup>th</sup> February 2018**

**TIME:** 6:00 pm – 9:00 pm

**VENUE:** BNZ Highbrook, Business Partners Centre

**ADDRESS:** 86 Highbrook Dr, East Tamaki, Auckland

**DATE: Wednesday 21st February 2018**

**TIME:** 7:00 pm – 9:30 pm

**VENUE:** Maunu Masonic Hall

**ADDRESS:** 224 Maunu Road, Whangarei

**DATE: Saturday 24<sup>th</sup> February 2018**

**TIME:** 9:00 am - 1:00 pm

**VENUE:** St John Ambulance Hall

**ADDRESS:** 357 Kerikeri Road, Kerikeri