



DISTRICT 72 DIVISION DIRECTOR'S REPORT TO THE DISTRICT EXECUTIVE

Division	G	Division Director	Rob Woolley	Report date	Oct 7, 2017
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Division Goals for the year

President's Distinguished Division.

Involve 100 Toastmasters in Division events as functionaries, helpers or presenters.

Have 800 attendees at various Division Events.

Create 2 new clubs.

Lose no clubs.

Division Celebrations & Successes

Leaders Night – focused on DTM and club coaching and creation but concept will morph into sharing and developing Leadership ideas. Many volunteers to Club Coach.

Southern Cities moves above 12 and has excellent goals for year.

Club Membership at a Glance

12 or Fewer	13-15	16-19	20+
9?			

Division Challenges, Issues & Solutions

Our next stage focuses on analysing Club Visit Forms and determining how best to support or guide clubs.

Engaging with clubs with 12 or fewer members and introducing the idea of Club Coaches and creating relationships with those volunteering to find the best matches. Plus encouraging those with one to consider two if appropriate.

There are several people who are volunteering to Club Coach which is very positive.

Members not receiving all info from Presidents so for educational events ONLY will contact members direct.

Few people have had leadership opportunities beyond their club/area level. We are endeavouring to give more people exposure to Division level events including delegating the next Division Conference.

New Clubs Progress

Division Club Growth Director appointed, Lyn Harris-Hogan, who is analysing the present situation.

One strong lead for a Corporate Club.

Leaders Night Workshop informed and inspired potential club sponsors and club mentors of requirements for the role.

Alphabet Athletic sent a representative to the above – this was encouraging.

Rolleston and New Brighton the areas most likely to generate a club.

Division Events and other newsworthy items

Leaders Night as above.

Demo Night & Marketing workshops.

Successful Area Contests throughout Division.

Coast CLT and Contests completed.

Established Monthly Newsletter to Presidents.