

DISTRICT 72 DIVISION DIRECTOR'S REPORT TO THE DISTRICT EXECUTIVE

Division	F	Division Director	Sharon Kerr-Phillips	Report date	6 October 2017
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Division Goals for the year

Work with each of the clubs, whether struggling or strong to support all clubs in ensuring each member is given the best opportunity to reach their full potential.

Encourage every club to embrace all four core values of Toastmasters.

Working as a team, encourage and support clubs to maximise marketing opportunities. Run workshop providing real time creation of Meet Ups, Facebook pages and other marketing avenues. Should anyone be interested in assisting with this as an High Performance Leadership project, please contact Sharon Kerr-Phillips.

Support clubs with respect to their Pathways transition. Ensure questions and uncertainties are addressed promptly. Once all Pathways club visits have been completed in Division F, run a workshop with Division F Pathways Guides, to enable clubs to address any concerns and share experiences.

Run hands-on, interactive workshops designed to help members navigate the Toastmasters websites.

Provide engaging CLTs.

Support clubs in assisting their members to reach their educational awards, especially assisting in finding opportunities where members are striving to complete their DTMs.

Ensure all club officer lists with Toastmasters New Zealand are correct and are updated should there be any changes.

Support new clubs in formation, ensuring as many as possible charter within appropriate timeframes.

The success of these goals will be reflected in the achievement of:

25% of clubs to be distinguished by 30 December

55 % of clubs to be distinguished by end of May

By 30th June, Division F to have a minimum of 5 % increase in membership payments

By 30 June, Division F to have a minimum of 7% increase in members

By 30th June, Division F to have a minimum of 80% of clubs in good standing

By 30th June, each area to have an average of 20 club members (stretch goal 25 members)

By 30th June a club to be chartered in each area to give every area director the opportunity to become President's Distinguished.

Division Celebrations & Successes

Albany Toastmasters' 25th anniversary

Toastmasters at Lunch Time's 10th anniversary

Bjorn Simonsen - Toastmaster for 25 years

Kingsley Moody - Toastmaster and member of One Hour Toastmasters for 20 years

Bruce Powell from One Hour Toastmasters will be turning 100 years old this Toastmasters Year

Welcome to our two new clubs this year: **Moo Talk Toastmasters** and **WNZL Toastmasters Auckland**

Charter function dates to be advised.

Division F congratulates **Christine Alcott** and **Nathan Saminathan** on attaining their **Distinguished Toastmasters award**.

Club Membership at a Glance

12 or Fewer	13-15	16-19	20+
17	13	6	7

Division Challenges, Issues & Solutions

Northland: Further to the last report, deputy Area Directors are being sourced to provide additional support the clubs in Northland and a member has been approached to become an Assistant Division Director.

While the number of members in a few of the clubs are low, the members are passionate about Toastmasters and the benefits Toastmasters offers. As most clubs take a long break over the Christmas period, it has been agreed to support the clubs in launching an intensive marketing drive in March, April and May 2018. We will also be providing support at meetings during this period and encourage other clubs to offer support as well. Please contact Division F Director, Sharon Kerr-Phillips, should you be interested in offering support.

Hokianga Toastmasters has a core of committed members who will be renewing their membership once changes to their bank account has been made.

Top-Notch Toastmasters are experiencing difficulties as the council is no longer paying membership fees. The club has four dedicated members who are committed to ensuring the continuation of the club.

NORTHTEC Toastmasters: This club is no longer holding meetings. The implementation of a Tōhī model of Toastmasters at NORTHTEC, is a work in progress which will hopefully come to fruition early next year.

Rosedale Toastmasters have not grown much this year yet. Due to its location and commitment of its members, the club has the potential to become a thriving club. The club is having technical difficulties registering one of its new members, this is being sorted out by TI. The club is looking for a second coach with strong marketing skills.

Vodafone Toastmasters - this club will be relocating to Smales Farm later this year, at which point the potential for growth will be substantially increased.

Shortland Street Toastmasters Club has found a perfect new venue.

Other clubs being carefully monitored are SovSpeak, Takapuna Midday, Northrise, Milford, Research on Toast, Takapuna Toasters and Silverdale-Orewa.

NEW CLUB PROGRESS

Long Bay Toastmasters – membership continues to increase slowly.

West Harbour Toastmasters – the members of this club are proactive and membership continues to grow. This club is close to chartering

Dairy Flat Toastmasters – the marketing approach of this club and dedication of its core members has contributed to the slow growth of the club, despite the challenges of the club's demographics. (I anticipate this club will charter into Division A).

Westpac Toastmasters – the chosen name of this club is WNZL Toastmasters Auckland. The paperwork to charter this club was submitted towards the end of September.

IT Toastmasters – this club is a work-in-progress, there are fifteen members signed up.

Insurance Toastmasters – first demonstration meeting still pending

Police – once started this club will have alternating morning and evening meetings. There is a team ready to support this club.

Accounting Toastmasters - this club is on hold until January

Wairau Toastmasters – one of the sponsors is involved in the chartering of West Harbour Toastmasters. West Harbour Toastmasters is very close to chartering, after which all energy will be focused on Wairau Toastmasters.

Mangawhai Toastmasters – this lead is yet to be followed up.

Other prospects and requests are on hold until at least three of the above clubs have chartered,

Division Events and other newsworthy items

Division F is holding a hands-on, interactive workshop designed to help members navigate the Toastmasters websites on the 21st of October at Pinehurst School. Additional workshops are planned for this later as well.

Division F held a most successful conference on the 7th of October. Many thanks to all involved.

Division F will be holding a convention-style autumn conference on the 14th of April, which will include a dinner. Should any business be interested in assisting with sponsorship, please contact Sharon Kerr-Phillips.

Published Articles: (to mention a few...)

Details to be provided in the next report