

Appendix 2

Dale Hartle Award for the Best Toastmasters New Zealand Club Website.

Purpose of Award

The purpose of this award is to:

- improve the standard and quality of New Zealand club websites to make sure they are meeting the needs of club members and visitors
- ensure websites are compliant with Toastmasters International Guidelines.

Type of Award

The Best Club Website award will be a “virtual” award, in the form of a specially designed image which the winner(s) can place on their website’s home page.

The Award will be announced at the District’s May Convention.

Entry/Judging Criteria

The Best Club Website Award is open to all New Zealand toastmaster clubs with a website. To enter, clubs must email the Public Relations Officer and the District Webmaster by 1 March with the following information:

- name of Club
- website url – home page
- name of Webmaster
- email of Webmaster.

Sites will be judged by the Public Relations Officer and District Webmaster and may consist of several visits to each site during the March/April period.

Websites must meet the following criteria:

- the Toastmasters International Internet Guidelines for Club Websites (minimum)
- the checklist found on the Club Websites page of the District Website (desirable)
- links to club websites must be found on the Club Listing in the Club Finder on the Toastmasters International and Toastmasters New Zealand websites.