



Public Relations Manager Report

13 April 2021

To empower members to be better speakers and better leaders, through creating opportunities and striving for excellence.

1. The Meetup groups' membership has grown to 259 (Wellington), 117 (Canterbury) and 22 (Otago/Southland) members. Seventeen Vice Presidents Public Relations (VPPR) joined as event managers. They ran 836 past events and are managing 209 upcoming events.

I encourage other VPPRs to join us on Meetup.

Wellington group: <https://www.meetup.com/Toastmasters-Wellington/>

Canterbury group: <https://www.meetup.com/Toastmasters-Canterbury/>

Otago and Southland group: <https://www.meetup.com/Toastmasters-OtagoSouthland/>

2. Facebook has 9983 followers. We are on track to reach our goal of 10,000 followers by the end of the year. Thanks to Jenny Han and her husband, Luke, we managed to record five video interviews of our members and a demo meeting to give us another tool to share the story of Toastmasters with the public.
3. Nineteen clubs named Toastmasters New Zealand as a co-host for their open meetings. This promotion, on average, attracted over 4000 views per meeting with excellent turnout.

I would encourage all members to continue share, like and comment to support our Toastmasters communities.

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