

District Office Report - D72 Club Growth Director – Basil Moskovis

Greetings Follow Toastmasters,

With the Corona Virus affecting the world over the last few months, it is understandable that Toastmasters in D72 has also been affected.

With Clubs moving to online meetings, and the uncertainty when things will get back to normal.

The District is still working to promote and encourage clubs though this time.

Advertising

The District has run an internet campaign with Stuff in January with over 8000 hits and over 2000 links to our web site.

Billsticker campaigns have been run in Lower Hutt/Petone, Nelson Dunedin and Invercargill.

With people now at home more, the District is looking into running more internet campaigns with Stuff, Facebook and Neighbourly.

Meetup has also been set up for Clubs to use if they wish.

Clubs with lower numbers

In support of clubs with lower numbers 2 new club coaches have been appointed.

If you are interested in this role please contact the Club Growth Director.

Club Growth

The best way for clubs at this time to keep and grow interest in Toastmasters is to run Zoom meetings. Look to use boosted Facebook promotion of your meetings online. This will encourage guests to attend meetings from the comfort of their own homes.

Keep safe

Basil Moskovis

Club Growth Director D72