

## Public Relations Manager Report - April 2020

At the time of writing this report, we are now into our second week of lockdown. What a year of change this has been and now we are challenged with conducting online meetings. This has been an opportunity embraced by many clubs in the District and a chance to reach out to the community, especially those who may be too nervous to walk into a physical meeting. Around the world, we are hearing positive stories about this change so I hope those clubs who haven't yet done so, will consider it.

During lockdown period, we are running daily online table topics which was an idea suggested by Erin Daldry. These are open to everybody, including people outside Toastmasters. It is a good way to connect with the community and promote Toastmasters in a low-key manner.

Our District Facebook page is still growing, and I am still posting regularly to keep engagement of our audience. A lot of clubs are adding their meetings as EVENTS on Facebook and are adding Toastmasters New Zealand as co-hosts. This means anyone looking for a club on the District page will see those meetings. I encourage all clubs who haven't done so already to follow suit. Make sure you also update your meeting details on your own Facebook page, website, Toastmasters International and Club Finder.

No one knows what is in store for the rest of the Toastmasters year, but I know with the support of each other, we will get through this.

Kia kaha,

Kendall Eade