



# Division D Director Report

OCT 2021

## FIRST REPORT

### KEY DIVISION GOALS with Great Focus on Strengthening Clubs (Retention & Growth)

[To support the aim of empowering members to be better speakers and better leaders through creating opportunities and striving for excellence.]

- To support clubs in improving their members' experience (membership excellence), validating club members (e.g., via social media, quarterly Division Newsletter), celebrating their incremental progress (retention strategy).
- To strengthen clubs through quality support, advice, and facilitating the use of MOT meetings.
- To enhance Division D officers' opportunities for advancement on the path to reaching the DTM goal.
- To plan and organize Area and Division trainings and contests in a way that they create a positive, empowering experience for all members, showcasing the progress of more advanced members who have embraced the Toastmasters educational pathways, and as an encouragement to all.
- To support each other as a team, expanding networks to increase judging capacity for club and area contests.
- Encourage quick adoption of Pathways to engage and retain new members, trying to provide extra support where able and promoting Pathways training as available on <https://www.toastmasters.org.nz/training/>

### COMPOSITION OF DIVISION D TEAM:

AREA D1 – CAM PARSONSON

AREA D3 – MATA SAMATUA

AREA D4 – RUSSELL HAZELWOOD

AREA D5 – MARIE MUHL

There is **No Area D2** as this one has been disestablished and all but one of its clubs reabsorbed into other areas prior to my assuming the Division D role. That brings our Division down to **four (4) areas**.

[This still needs correction on the TI DCP Reports, which indicates we have 5 areas within Division D]

### Goals Achieved

- Although ongoing, already one of our fabulous Division D Area Directors, Area 5 Director, Marie Muhl, has showcased confidence in her leadership by successfully facilitating a training segment during the Club Officer Training on August 28<sup>th</sup>. She especially - as also the other trainers - showed great resilience, adapting last minute to the demands of an online COT training due to the COVID-19 lockdown. I have no doubt that Marie and all others in the team will do a fabulous job supporting the clubs in their areas.
- All clubs from the four areas have been visited and reporting is well underway. I also wish to publicly commend Marie, from D5, who has excelled in completing the Club Area Reports early, thus fortunately avoiding the lockdown.

### Club Officer Training (COT) 1<sup>st</sup> round goal achieved

- D1, 3 of 5 Clubs
- D3, 4 of 5 Clubs
- D4, 3 of 5 Clubs
- D5, 2 of 4 Clubs

## Club Status

Area	20+	13 to 19	12 or Less
D1	Boaters (29), Sunrise (28)	Southern Cities (19; 3 new)	Victoria (8), Dollan House (9)
D3	Aranui (23, 1 new)	Pegasus (15)	Avon Club (8), Bay Harbour (12), Christchurch Speechcraft (9, 1 new)
D4	Alphabetic Athletics (21, 2 new) Christchurch Club (28, 3 new)	Civic Club (15, 2 new), Athenians (13), Spreydon Club (13)	
D5	Alpine Club (21, 3 new), Liffey (27, 4 new)	Ashburton (15, 1 new) Lincoln (15)	

In summary, the focus for us as a team is on membership excellence, our main strategy for membership retention. Growth, we believe, will follow when guests experience the excellent club quality and seeing that club members are highly engaged. Therefore, our main goal relates to membership retention. Whilst we recognize that club growth is also of great importance, we also acknowledge the excellent work that all our clubs in the Division are displaying, which are making good first impressions on arriving guests. Attention to improving and maintaining excellent quality of meetings is the best tool to grow clubs whilst also maintaining the good reputation of Toastmasters as a brand.

Dani Rius

**Division D Director, 2021-2022**