



Division E Director Report

03/10/2021

The District 72 mission is: **We build new clubs and support all clubs in achieving excellence.**

The main goals for Division E are to strengthen existing clubs and heighten retention of members through focusing on Pathways. As stated in the District 72 mission, we are also keen to help those who want to charter new clubs.

In Division E there is a nascent club in Collingwood, Golden Bay. Cait Tomlinson is keen to gather enough interested people to charter a club. At present, she has 16 interested people. CGD Glen Pearce, AD E1 Erik Roeper and I are supporting her in this endeavor. Looking ahead to when the club charts, I've got two people on standby to act as Club Coaches so that the brand-new committee members have a strong support network. Of course, COVID restrictions have hampered and delayed the formation of this new club.

How clubs are doing

So far, I have received 8 out of 14 AD club visit reports. The others are pending after completing a visit. Out of the 8 reports, 6 were marked "exceeds expectations" and 2 were marked "meets expectations". Of concern was the Motueka club where leaders couldn't access the TI site because TI didn't receive the names of club officers. With the help of Erik Roeper (AD E1) and PQD Kathryn Duncan this has now been sorted.

Retention of Members

Membership numbers are still dropping slightly, but there seems to be a plateauing out. Here are the numbers of Division E active members so far in 2021:

June: 298
August: 333
October: 322

Pathways

Some clubs have adopted appointing Pathways coaches, but it is still too early to see the results.

Meeting

The Division Council has held two meetings so far with all appointed Area Directors present.

Club Officers

54% of all club officers participated in the online training.

A promising new trend is to see younger club members taking up leadership positions. As members in their twenties and thirties are digitally literate, we can expect a higher uptake of Pathways. It seems like the members who resist Pathways are often older.

Contests

Most Area contest dates have been set:

Area E1:

- Saturday 25th September: Evaluation Contest and Humorous Speech Contest
- Sat 19th February 2022: Table Topics Contest and International Speech Contest

Area E5: 12th February 2022 All four contests

Area E6 18th October, Humorous & Table Topics

Two members of Area E3 are organising an Area contest for E3

The Division contest is going to be on April 2nd 2022

Mary Jaksch

Division E Director 2021-2022