



Division D Director Report

January 2022

KEY DIVISION GOALS with Great Focus on Strengthening Clubs (Retention & Growth)

[To support the aim of empowering members to be better speakers and better leaders through creating opportunities and striving for excellence.]

- To support clubs in improving their members' experience (membership excellence), validating club members (e.g., via social media, quarterly Division Newsletter), celebrating their incremental progress (retention strategy).
- To strengthen clubs through quality support, advice, and facilitating the use of MOT meetings.
- To enhance Division D officers' opportunities for advancement on the path to reaching the DTM goal.
- To plan and organize Area and Division trainings and contests in a way that they create a positive, empowering experience for all members, showcasing the progress of more advanced members who have embraced the Toastmasters educational pathways, and as an encouragement to all.
- To support each other as a team, expanding networks to increase judging capacity for club and area contests.
- To encourage quick adoption of Pathways to engage and retain new members, trying to provide extra support where able and promoting Pathways training as available on <https://www.toastmasters.org.nz/training/>

All Goals are ongoing.

COMPOSITION OF DIVISION D TEAM (Continued engagement in their roles):

AREA D1 – CAM PARSONSON

AREA D3 – MATA SAMATUA

AREA D4 – RUSSELL HAZELWOOD

AREA D5 – MARIE FOX

There is **No Area D2** as this one has been disestablished and all but one of its clubs reabsorbed into other areas prior to my assuming the Division D role. That brings our Division down to **four (4) areas**.

[This still needs correction on the TI DCP Reports, which indicates we have 5 areas within Division D]

Goals Achieved

- Several clubs are proving to be strong in numbers, a few are struggling, and two clubs are potentially uniting as one. The situation with Covid lockdowns has made it difficult for some clubs to continue as per normal business (Covid passes, anxiety).
- Clubs that had good attendance in the Club Officer Training are doing very well, in general. Participating in training is clearly a strength in itself and needs to continuously be encouraged.

Club Officer Training (COT) 2nd round to be monitored.

Membership Numbers and Goals – See Table on page 2.

			Division D Report					
	DATE: 22/1/22							
Area	Club	Club Nr	Distinguished Goals Met	Member Base	Members To Date	New Members	Focus Goals	
1	Boaters	2400	5	34	29	0	Retention	
1	Sunrise	5628	2	30	30	2	Education	
1	Southern Cities	6944	2	14	12	5	M. Growth	
1	Victoria (ChCh)	9791	1	27	25	6	Education	
1	Dollan House	1094388	2	14	11	1	Growth	
3	Avon	3514	0	12	11	2	ALL/ANY	
3	Pegasus	8922	7	18	15	0	Growth	
3	ChCh Speechcraft	859868	1	7	8	1	ANY	
3	Bay Harbour	6571477	3	15	13	1	ALL/ANY	
3	Aranui	7626760	3	22	23	2	ALL	
4	ChCh Club	1866	3	35	32	6	Education	
4	Civic	9869	3	15	15	2	Growth	
4	ChCh Athenians	744165	1	16	13	0	Education	
4	Spreydon	2468094	1	18	13	0	Education	
4	Alphabetic Athletic	6751503	1	17	19	2	Educ/Gwth	
5	Ashburton	3080	7	19	18	3	Growth	
5	Alpine Timaru	6842	4	17	18	3	Educ/Gwth	
5	Liffey (Lincoln)	7615	6	21	26	7	Training	
5	Lincoln Research	1424943	2	18	15	2	Growth	

The focus for us as a team continues to be membership excellence, providing more Moments of Truths for our clubs to strengthen the clubs, which is also one of our main strategies for membership retention. These are ongoing efforts from the team. We also want to celebrate successes. As before, we believe that attention to improving and maintaining excellent quality of meetings is the best tool to grow clubs whilst also maintaining the good reputation of Toastmasters as a brand.

Dani Rius
Division D Director 2021-2022