



Division J Director Report

August 2024

Club Membership at a Glance

12 or fewer	13-15	16-19	20+
<ul style="list-style-type: none">Karori TM ClubGracefield TM ClubCupcake CommunicatorsSilverstream TMHutt Valley TMHutt City TM	<ul style="list-style-type: none">Spinnaker TM ClubChurton Park TMTM WairarapaPhoenix	<ul style="list-style-type: none">Tawa TMWadestownUpper Hutt TMSunday Afternoon TM	<ul style="list-style-type: none">TM of WaikanaeOhariu TMWainuiomata TM

Division Goals for 2024-2025

The following goals for Division J focus particularly on increasing membership. Strong clubs provide greater opportunities for all members. More speaking opportunities become available with larger memberships and a larger membership provides greater variety and interest to meetings. An increase in membership can reduce the pressure on individuals who often undertake additional roles on club committees or at meetings to sustain their club. Whilst this is commendable, it is not sustainable and may lead to greater rates of attrition through burnout.

Currently the Division only has three clubs who are eligible for the Distinguished Club Programme. A further three clubs may reach eligibility during this year. The DCP enables clubs to demonstrate excellence and use this to 'sell' themselves to future members. It provides clear goals for members to achieve – such a focus encourages all to strive for excellence, both personal and on behalf of their clubs.

- Sixty percent of Division Clubs to have at least four club officers trained in Round One Club Officer Training.
- Support clubs to Increase membership by three members per club, or a Division net gain of 51 by 31 March 2025.
- All members in Division J to be registered for Pathways.
- Twelve clubs to be eligible for the Distinguished Club Programme by 30 June 2025.
- Hold three in-person training opportunities for Division members, in conjunction with Division G:
 - Running successful contests
 - Delivering strong evaluations
 - One more tbc (possibly membership building)

Division Challenges, Issues and Solutions

The main challenge facing the Division is low membership which puts pressure on long-standing Toastmasters to keep clubs thriving.

Coupled with this is lack of knowledge of Toastmaster processes and procedures, particularly in relation to contests. Goal 4 above may assist with this and additional training will be provided online to Area Directors to ensure they are fully conversant with contest requirements prior to running their Area Contests.

Helen Cartmell

Division J Director 2024-2025

25 August 2024